

RUSA Sponsored
**4 Day Skill Development
Workshop for Teachers**



9-12 SEPTEMBER 2026

AI POWERED E-CONTENT PRODUCTION & ICT TOOLS FOR EDUCATORS



GenAI



LinkedIn



Canva



Affinity



YouTube



OpenShot



Organized by
**DEPT. OF MULTIMEDIA
FAROOK COLLEGE (AUTONOMOUS)**

WHAT THIS WORKSHOP OFFERS

- Hands-on practical learning
 - Real-world academic applications
 - AI tools for productivity
 - Creative design skills
 - Professional networking & branding
- Video creation & editing expertise
 - YouTube publishing & management
 - Take away real outputs
 - Apply skills in your teaching & e-content production

LEARN FROM THE EXPERTS



MANIKANDAN P
CEO
Softronics



VIJITHA T
Co-Founder.
The Animation
Campus



BASIL
Technical Artist
Giraf Creatives



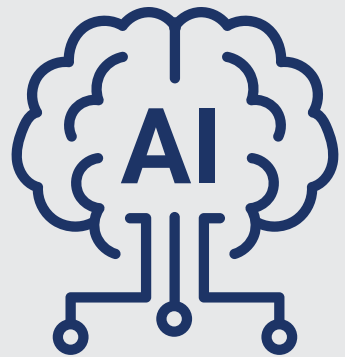
ARUN C.A.
Creative Director,
Giraf Creatives

A hands-on learning experience to help educators explore AI, creative tools and digital platforms for teaching, academic productivity, professional growth and knowledge sharing

THE 4 DAY LEARNING JOURNEY

Four focused days, Practical tools,
Real outputs, New possibilities

DAY
01



GENERATIVE AI FOR EDUCATORS

From ideas to smarter
academic workflows.

DAY
02



LINKEDIN FOR EDUCATORS

Build your academic identity.
Connect with purpose.

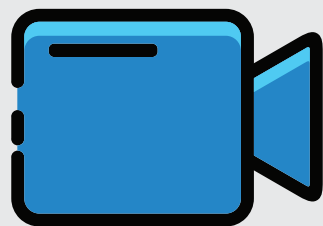
DAY
03



GRAPHIC DESIGNING FOR EDUCATORS

Visual Communication &
Creative Design

DAY
04



VIDEO CREATION & YOUTUBE

Plan. Record. Edit.
Publish



9-12
SEPTEMBER 2026



9:00 AM
TO 5:00 PM



VENUE
MULTIMEDIA LAB

EXPECTED OUTCOMES

At the end of the programme, participants will be able to:

- Create academic resources efficiently using AI
 - Develop AI-assisted workflows for academic tasks
 - Improve LinkedIn profiles & professional visibility
 - Design presentations, posters, certificates, infographics and more.
 - Create and repurpose professional and academic content.
- Build confidence in graphic designing
 - Plan, record, edit & publish educational videos
 - Explore YouTube for knowledge sharing
 - Apply the skills in teaching & professional practices

REGISTER NOW

LIMITED SEATS – ENROL TODAY



Organized by
DEPT. OF MULTIMEDIA
FAROOK COLLEGE (AUTONOMOUS)

Aided by the Govt. of Kerala | Affiliated to the University of Calicut |
College with Potential for Excellence (CPE) | Re-accredited at A++ Grade
by the NAAC | 82nd in the NIRF 2025 Rankings | 5th in the KIRF 2026 Rankings |
Minority Educational Institution

Farook College (Autonomous), Kozhikode, Kerala-India
www.farookcollege.ac.in