



EMPLOYERS' FEEDBACK ANALYSIS ON CURRICULUM

2023-2024

FAROOK COLLEGE (Autonomous), KOZHIKODE

REPORT

EMPLOYER FEEDBACK ANALYSIS ON CURRICULUM (2023-2024)

For the academic year 2023-24, the feedback about the curriculum was collected from the stakeholders. All these feedbacks were collected by using a five-point rating scale and analysed using excel software.

EMPLOYER FEEDBACK ANALYSIS ON CURRICULUM

The alumni feedback form consists of questions that truly indicated their satisfaction level of the alumni about the syllabus. Given below are the conclusions obtained by analyzing the employer feedback for the academic year 2023-24.

- 59% of employers rated the curriculum content as “Very good” for developing communication skills, indicating a strong positive reception. A total of 91% (32% Excellent + 59% Very good) of participants rated the content positively, showing general satisfaction in this area.
- 60.4% rated the content as “Very good,” showing a majority positive response regarding the curriculum’s support in developing problem-solving skills. Combined positive ratings (Excellent and Very good) reach 93.4%, underscoring effective curriculum content for practical workplace solutions.
- 49% rated the content as “Excellent,” demonstrating a highly positive view of teamwork content in the curriculum. A total of 85% (49% Excellent + 36% Very good) of respondents rated it positively, reflecting strong support for the curriculum’s team-building emphasis.
- 45.5% rated the content as “Excellent” in promoting planning and organizational skills, indicating a significant positive response. Overall, 82.4% (45.5% Excellent + 36.9% Very good) rated it positively, showing high approval of curriculum content focused on organizational skills.
- 41.5% of respondents “Agree” that the curriculum effectively promotes self-motivation and responsibility. Combined positive responses (Strongly Agree and Agree) reach 81%, indicating strong support for this aspect of the curriculum.
- 34.8% “Strongly Agree” that the curriculum encourages new ideas and techniques, showing a positive response from a significant portion of respondents. A total of 70.8% (Strongly Agree and Agree) rated it positively, highlighting the curriculum’s encouragement for innovation.
- 38.5% of respondents “Agree” with the curriculum’s effectiveness in promoting organizational behaviour. Combined positive ratings (Strongly Agree and Agree) amount to 61.5%, indicating overall satisfaction with this component of the curriculum.
- 50.5% “Strongly Agree” that the curriculum promotes leadership skills, showing a highly positive response. With 85.5% (Strongly Agree and Agree) giving positive feedback, there is a clear approval of the curriculum’s focus on leadership skills development.



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- The majority (83.5%) of respondents feel the curriculum effectively promotes relationships with seniors, peers, and subordinates. This suggests that the curriculum is well-structured to foster interpersonal relationships in the workplace.
- A substantial proportion (71%) agrees that the curriculum promotes social commitment, indicating that most participants believe it supports a sense of social responsibility, though there may still be room for improvement.
- The majority (73.6%) feel the curriculum prepares them to take on additional responsibilities. This indicates that the curriculum is somewhat effective in building readiness for added roles or tasks.
- Just over half (51%) of respondents feel that the curriculum prepares them to work additional hours if necessary. This is the lowest among the four, indicating that respondents may feel less prepared for workload flexibility.
- The majority (87%) of employers express satisfaction with the college and its curriculum, indicating a strong endorsement of its educational quality. Only a very small percentage (0.8%) of employers are dissatisfied, while 12.2% remain neutral. This suggests that Farook College is generally effective in meeting employer expectations for workforce readiness.

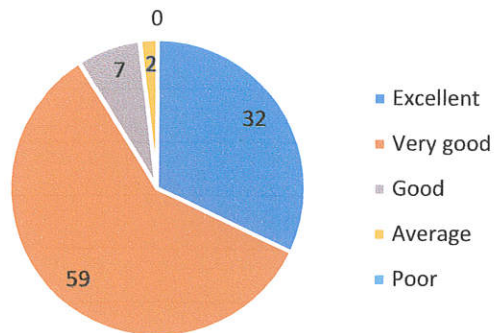


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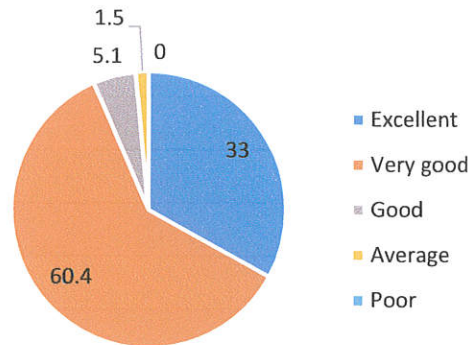
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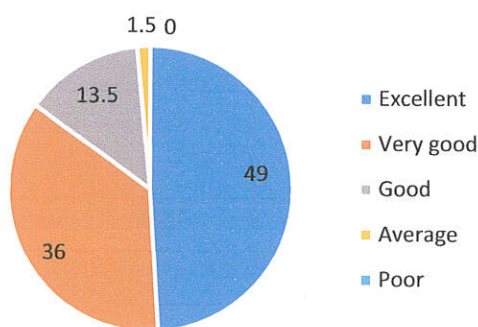
Rate the contents included in the curriculum for the development of communication skills



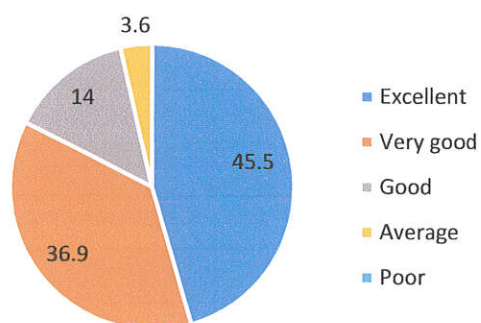
Rate the contents to develop practical solutions to work place problems included in the curriculum



Rate the contents included in the curriculum to promote team work.

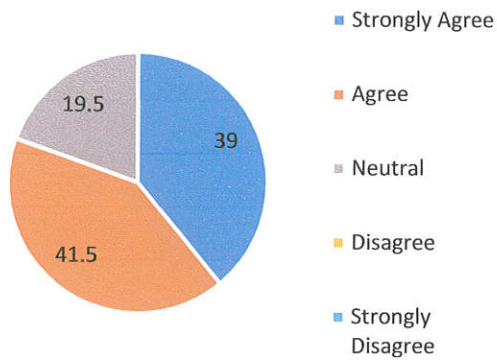


Rate the contents included in the curriculum to promote planning and organization skills

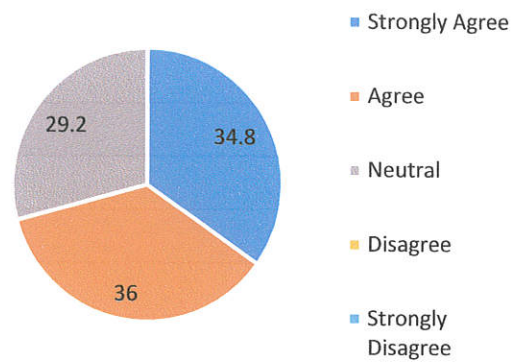


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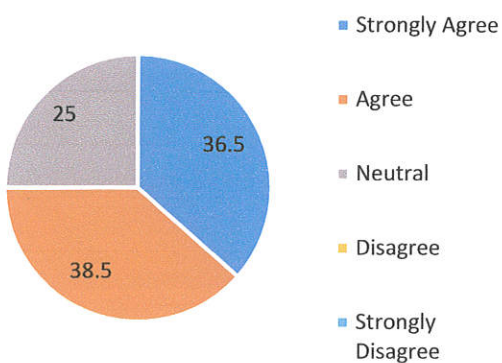
Rate the contents included in the curriculum to promote self-motivation and responsibility



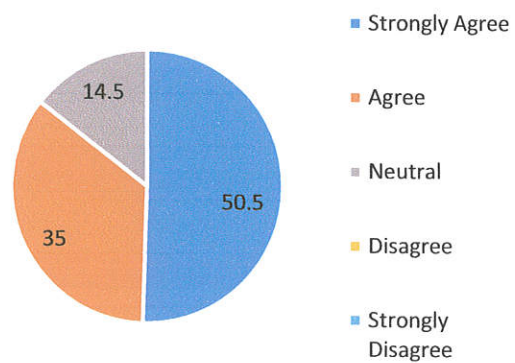
Rate the contents included in the curriculum to promote new ideas and new techniques



Rate the contents included in the curriculum to promote organizational behavior



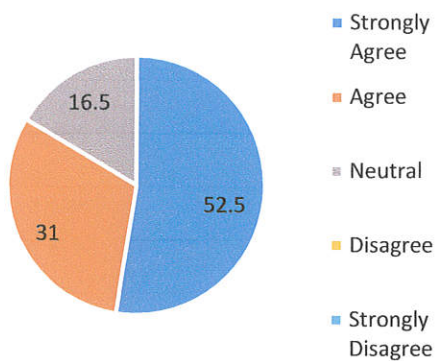
Rate the contents included in the curriculum to promote leadership skills.



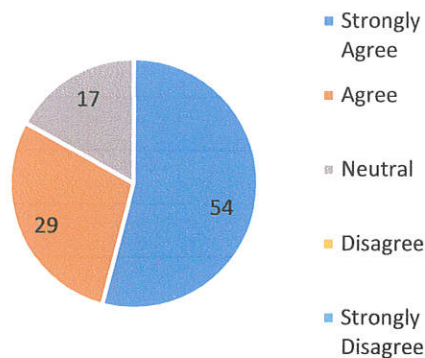
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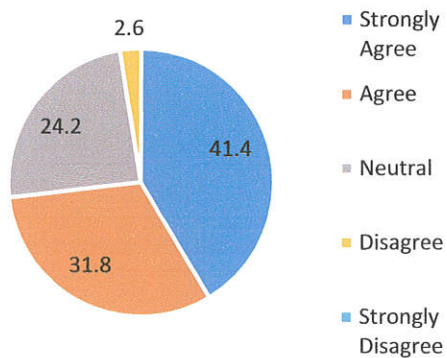
Rate the contents included in the curriculum to promote relationship with seniors/peers/subordinates



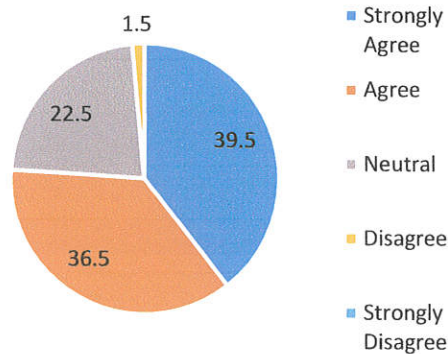
Rate the contents included in the curriculum to promote social commitment.



Rate the contents included in the curriculum to enhance ability to take up extra responsibility

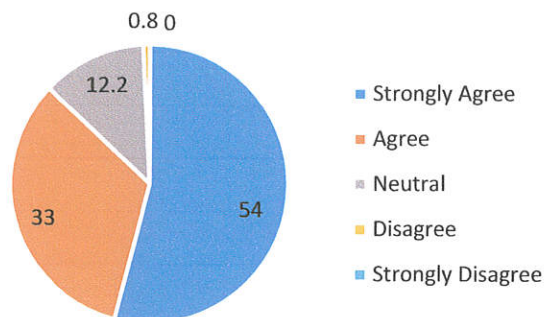


Rate the efficacy of the curriculum in preparing individuals to work additional hours when required.



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How do you rate your overall satisfaction with Farook College and the curriculum concerned?



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